

# MASTER OF PUBLIC POLICY (MPP)

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The Master of Public Policy (MPP) prepares students to capably make and effectively implement public policy decisions. This MPP program allows students to engage in California's world-leading public policies through course assignments structured as commonly expected professional work products. With a location in California's capital and flexible course schedules, MPP students take advantage of abundant internship and networking opportunities to launch their careers in public service. As the first MPP degree offered by an ABA accredited law school, the program provides students with a great understanding of law and regulations as both foundations and tools of public policy.

The MPP may be pursued full-time or part-time. Admissions are made in the fall and spring.

## Full-Time and Part-Time Status

- Full Time: 6 or more units per semester and 2 or more units per summer
- Half Time: 2 to 5 units per semester and 1 unit per summer

## Faculty Directory

Jill Baxter, Adjunct Professor of Law, B.S., University of Utah, J.D., University of the Pacific, McGeorge School of Law

Kathleen Benton, Adjunct Professor of Law, B.A., University of California, Davis, J.D., University of the Pacific, McGeorge School of Law

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Arielle Brown, Adjunct Professor of Law, B.A., Howard University, J.D., University of San Francisco, School of Law

Melissa Brown, Clinical Professor of Law, B.A., California State University, Chico, J.D., Loyola of Los Angeles

Cathy Christian, Adjunct Professor of Law, B.A., UC Berkeley, J.D., Golden Gate University School of Law

Tom Cinti, Adjunct Professor of Law, B.S., University of Scranton, M.S., Harvard School of Public Health, J.D., Rutgers School of Law

Ederlina Co, Professor of Law, Legal Practice, J.D., Georgetown University Law Center, B.A., University of California, Berkeley

Michael Colatrella Jr., Dean, Professor of Law, B.A., Rutgers University, J.D., Seton Hall University, LL.M., New York University

Carmen-Nicole Cox, Adjunct Professor of Law, B.A., Fisk University, J.D., University of the Pacific, McGeorge School of Law

Daniel Croxall, Professor of Law, Legal Practice, B.A., California Polytechnic State University, San Luis Obispo, M.A., California Polytechnic State University, San Luis Obispo, J.D., University of the Pacific, McGeorge School of Law

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Paul Howard, Head of Faculty Services and International Research, B.A., California State University, Northridge, J.D., Loyola Law School, M.L.S., Indiana University

Leslie Gielow Jacobs, Director, Capital Center for Law & Policy, Justice Anthony M. Kennedy Professor of Law, B.A., Wesleyan University, J.D., University of Michigan

Warren Jones, Professor of Law Emeritus, B.A., California State University, San Jose, J.D., University of the Pacific, McGeorge School of Law

Charles Kaye-Essien, Associate Professor of Public Policy, B.S., Kwame Nkrumah University of Science and Technology, M.A., Ruhr University, M.P.A., University of Western Cape, Ph.D., University of Louisville

J. Clark Kelso, Professor of Law, B.A., University of Illinois, J.D., Columbia University

Robin Klomparens, Adjunct Professor of Law, B.A./B.S., University of Florida, J.D., University of Miami, LL.M., University of Miami

Stephen Kroes, Adjunct Professor of Public Policy, B.S., Brigham Young University, M.P.A., University of Southern California

Clemence Kucera, Assistant Dean for the Graduate, Online and International Programs, LLB, Paris II, Pantheon-Assas Education, LL.M., University of the Pacific, McGeorge School of Law

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Stephen McCaffrey, Carol Olson Endowed Professor of International Law, 2018 Distinguished Elisabeth Haub Award Environmental Law and Diplomacy Laureate, 2017 Stockholm Water Prize Laureate, B.A., University of Colorado, J.D., University of California, Berkeley, Dr. iur., University of Cologne, Germany

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Francis J. Mootz III, Professor of Law, B.A., History, University of Notre Dame, J.D., Duke University School of Law, A.M., Philosophy, Duke University Graduate School

Mary-Beth Moylan, Professor of Law, Legal Practice, B.A., Oberlin College, J.D., Case Western Reserve University

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Jeffrey Proske, Associate Dean for Academic Affairs and Experiential Learning, Professor of Law, Legal Practice, B.A., University of Kansas, J.D., Boston University

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Michael Hunter Schwartz, Professor of Law, A.B., University of California, Berkeley, J.D., UC Hastings College of the Law

Keith Smith, Associate Professor, Political Science and affiliate faculty in Public Policy Programs, B.A., Pepperdine University, M.P.M., University of Maryland, M.A., University of California Berkeley, Ph.D., University of California Berkeley

Laura Enderton Speed, Adjunct Professor of Law, B.A., San Jose State University, J.D., University of the Pacific, McGeorge School of Law

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Ray Tamaddon, Adjunct Professor of Law, B.A., Bowdoin College, J.D., Boston University, School of Law

Edward Telfeyan, Professor of Law, Legal Practice, Director, Moot Court Program, Co-Director of the Center for Advocacy and Dispute Resolution, B.A., Gettysburg College, J.D., University of the Pacific, McGeorge School of Law

Stephanie Thompson, Professor of Law, Legal Practice, B.A., University of California, Davis, J.D., Georgetown University Law Center

Colleen Truden, Lecturer in Law, Director, Externship Program, B.A., Taylor University, J.D., Valparaiso University School of Law, LL.M., University of the Pacific, McGeorge School of Law

Michael Vitiello, Distinguished Professor of Law, B.A., Swarthmore College, J.D., University of Pennsylvania

Glenn Wichinsky, Adjunct Professor of Law, B.A., University of Miami, J.D., University of the Pacific, McGeorge School of Law

Jason Willis, Clinical Professor of Public Administration, Director of the Transformational Change Partnership, B.A., Catholic University of America, M.A., Teachers College Columbia University

James Wirrell, Associate Dean for Library Services, B.A., Simon Fraser University, M.C.S., Regent College, LL.B., University of British Columbia, J.D., M.S.L.I.S., University of Illinois at Urbana-Champaign

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Claudia Wrazel, Adjunct Professor of Law, B.A., University of California, Los Angeles, J.D., Gould School of Law, USC

## Learning Outcomes

1. Lead and manage in the public interest.

Habitually use feedback and own self-assessments to identify and further advance the skills needed to master various aspects of governance including the use of formal authority and competencies of governments, roles of non-profits and businesses, and citizen engagement—in a way that addresses the particular demographic, economic, and cultural factors that shape possible actions.

2. Participate in and contribute to the public policy process.

Identify, describe, and proactively engage in activities congruent with establishing a suitable career that contributes to public policy processes, which may include working in government agencies, non-profit and other nongovernmental organizations, private sector firms, and advocacy groups that connect with public service organizations.

3. Analyze and synthesize information in support of complex decision-making.

Independently select and use appropriate qualitative and quantitative analytic tools to support effective decisions in socially and managerially complex situations that require integrating competing perspectives of diverse stakeholders.

4. Articulate and apply a public service perspective.

Across a wide range of issues and public administration settings, articulate how institutions, policies and programs support achieving central values of democracy and the role of public service professionals in advancing those values.

5. Communicate and interact productively with diverse public stakeholders.

Communicate and interact productively across public, private and nonprofit sectors, and with a wide variety of stakeholders, to solve problems.

6. Apply the law as a foundation for public action.

Identify and understand the legal foundations of policies and programs, including the interpretation of statutes and regulations.

7. Understand California government in the context of federalism.

Understand California-specific laws, rules and routines, impact of voter initiatives, and State and local tax and budget systems in the context of California's diversity.

## MPP Requirements

A minimum of 39 units is required to earn the MPP, including a 33-unit core of required courses.

A cumulative grade point average of 3.00 or higher is required for award of the MPP.

Core Courses - 33 units in four areas, including:

LAW 201	Introduction to Law for Public Administration	3
LAW 517	Statutes and Regulations	3

### PUBLIC POLICY 12

PUB 211	Introduction to Public Policy Analysis	3
PUB 214	Budgets, Financial Management	3
or PUB 222	Finance for Public Policies	
PUB 235	Advanced Policy Analysis	3
PUB 252	Capstone: Strategy, Implementation	3

### ANALYTIC TOOLS 9

PUB 221	Economic Concepts and Tools	3
PUB 233	Public Manager Analytics	3
PUB 234	Advanced Quantitative Methods	3

### PUBLIC ADMINISTRATION/LEADERSHIP 6

PUB 251	Foundations of Public Administration	3
PUB 241	Leaders, Organization Behavior	3

**ELECTIVES: At least 6 units. Elective units may be applied towards an optional area of concentration. 6**

## MPP Areas of Concentration

### Environmental and Water Policy 6

Complete 6 or more units from among these courses		
LAW 230	Water Resources Law	2-3
LAW 507	Environmental Law	3
LAW 583	Water & Environmental Justice	3
PUB 291	Externship (Pre-service only)	3

### Public Policy Advocacy

Complete 6 or more units from among these courses		
PUB 253	Legislative and Public Policy Practicum	3
PUB 242	Leading Systemic Change	3
LAW 505	Legislatures and Lawmaking	3
LAW 513	California Lobbying & Politics	2
LAW 699X	Negotiations	3
PUB 291	Externship (Pre-service only)	3

### Non-Profit and Social Capacity Management 6

Complete 6 or more units from among these courses		
PUB 243	Non-Profit Management	3
PUB 213	Enhancing Societal Capacity	3
PUB 242	Leading Systemic Change	3
LAW 699X	Negotiations	3
PUB 291	Externship (Pre-service only)	3

### Local Government 6

LAW 451	Local Government and Housing Law	3
PUB 222	Finance for Public Policies (If not taken for core requirement.)	3
PUB 291	Externship (Pre-service only)	3

## Questions?

Contact the Director of Public Policy Programs at [publicpolicy@pacific.edu](mailto:publicpolicy@pacific.edu) or 916.520.7471

## Dual Degree, JD and MPP

For information about this dual degree, see the JD sections of this catalog.

### Public Policy Courses

#### **PUB 211. Introduction to Public Policy Analysis. 3 Units.**

This course provides a structured introduction to the study and practice of public policy analysis. Students will develop the conceptual frameworks and analytical tools necessary to define policy problems, identify and evaluate alternatives, and formulate evidence-based recommendations. Emphasis is placed on understanding the political, institutional, and organizational contexts in which policy decisions occur. Students will gain foundational experience in applying methods such as cost-effectiveness analysis, benefit-cost reasoning, and stakeholder mapping, while also considering equity, ethics, and implementation feasibility. Students will be able to: (1) frame and analyze public policy problems using a systematic process, (2) assess tradeoffs across competing alternatives, (3) incorporate political, administrative, and ethical dimensions into analysis, and (4) deliver concise, actionable recommendations in both written and oral formats.

#### **PUB 213. Enhancing Societal Capacity. 3 Units.**

Enhanced societal capacity is an overarching goal of public policy. Today's quality of life, economic competitiveness and opportunity, or use of natural resources, reflect past choices. Societal capacity to choose and to act will determine our futures and should be viewed globally. Progress here is not synonymous with "larger" or more "active" government as very important public purposes are achieved by actions which protect the liberty of or empower individuals, households, firms and communities. However, important societal purposes are achieved by public action that requires capacity derived from legal authority, technical competencies, fiscal resources, political support and networked relationships. Examination of a broad, global range of policy making and implementation tools, ranging from individual or family choice (e.g., in schools), through expertise (e.g., scientists) and a variety of techniques to learn from assessment of policy and program implementation, all analyzed from different perspectives established in PUB 211.

#### **PUB 214. Budgets, Financial Management. 3 Units.**

Develops understanding of the role budgets play in state, local, and federal governance. Examines the politics of budgeting and the process of developing capital and operating budgets. Gives students hands on experience working with core budget and other financial documents, including budget change proposals, performance measures, comprehensive annual financial reports, and public agency actuarial valuation reports. Also explores the effect economic cycles and past government and voter decisions have on modern budget options.

#### **PUB 218. Professional Skills. 1 Unit.**

Develops professional skills in writing and presentation. Exercises establish the high standards required in professional work in the public sector. Contrasts colloquial, advocacy and discipline-based academic communications vs. professional work products used in the making and implementation of public policies to clarify norms and the writing and presentation competencies required in these roles.

#### **PUB 219. Directed Research. 1-3 Units.**

Students complete comprehensive individual research projects under the supervision of a faculty member resulting in a public policy relevant analysis. Topic, unit credit and graded or pass/fail must be approved in advance. (P/F or graded) (may be repeated).

#### **PUB 221. Economic Concepts and Tools. 3 Units.**

Develops competence in economic concepts and tools. Draws from microeconomics. Key concepts include efficiency, equity, tax incidence, opportunity cost, cost-benefit analysis and the role of incentives, marginal analysis, competition, public goods and market failure. Provides opportunity for students to discuss the effectiveness of various government programs and regulation or de-regulation strategies from an economic point of view.

#### **PUB 222. Finance for Public Policies. 3 Units.**

Develops competence to use concepts and tools of public finance common to professionals in public policy arena. Examines substantive and procedural requirements related to various forms of public agency revenue sources in California, including taxes, assessments, fees and charges. Other topics include revenue estimation, capital facility financing, internal controls, fund accounting and public investments. Attention also paid to institutions critical to public finance.

#### **PUB 233. Public Manager Analytics. 3 Units.**

Introduces students to use of analytics in managing organizations and implementation of programs or policies. Provides students with a solid foundation in descriptive and inferential statistics. Topics covered include: measures of central tendency and dispersion, probability and probability distributions, hypothesis testing and confidence intervals, correlation, simple regression, and an introduction to multivariate regression. Develops competencies in identifying relevant analytics, collection of data including survey design, and making information usable for decision makers seeking to improve performance in achieving policy goals.

#### **PUB 234. Advanced Quantitative Methods. 3 Units.**

Policy analysts seek to understand why public policy problems exist and what, if anything, could be done to address them. Program evaluators want to know whether and how well extant public policies/programs-designed in response to policy problems-are working. This course extends the statistical toolbox, introduced in PUB 233: Public Manager Analytics, used in policy analysis and program evaluation. By the end of the course, students should be able to estimate and interpret a variety of econometric models. Topics include: Hypothesis testing with multivariate regression, dummy variables, interaction effects, fixed effects, instrumental variables, time series, discontinuity models, and logistic regression.

#### **PUB 235. Advanced Policy Analysis. 3 Units.**

This course extends the frameworks and tools introduced in the introductory policy analysis sequence, with an emphasis on more rigorous, sophisticated, and integrative approaches to applied policy research. Students will deepen their understanding of problem definition, alternative generation, and criteria selection while incorporating advanced techniques for projecting outcomes, evaluating tradeoffs, and addressing uncertainty. Special attention will be paid to the challenges of analyzing complex, multi-jurisdictional problems and to the design of policy analysis that can withstand scrutiny from multiple stakeholders. Students will be able to: (1) apply advanced quantitative and qualitative methods to policy evaluation; (2) assess policy alternatives in terms of efficiency, equity, feasibility, and political viability; (3) manage and communicate uncertainty in policy analysis; (4) synthesize technical findings with institutional and governance considerations; and (5) produce clear, persuasive analytical products that demonstrate methodological rigor and strategic insight. Pre-requisite: PUB 211.

**PUB 241. Leaders, Organization Behavior. 3 Units.**

Analysis and development of knowledge and skills relevant to complex organizational behavior in public and nonprofit organizations, including motivation, diversity, communications, decision-making, power, conflict, culture, and change. Explicit attention to strategic leadership, including responsibilities for organization structures and their internal and external relationships, managing human capital, group development and performance, and political and symbolic roles.

**PUB 242. Leading Systemic Change. 3 Units.**

Analysis and developing skills relevant to purposeful, enduring change of public policies and public institutions. Roles and strategies of policy entrepreneurs are analyzed. Actions which strengthen policies are contrasted with those which weaken them. Explicit attention not only to public executives, but also to strategies of elected officials, stakeholders, and advocacy groups. Identifying and understanding the articulation of a variety of tools, such as strategic communications or facilitated processes, as well as more specific policy tools, such as changed laws, new decision arenas, or changed financial incentives.

**PUB 243. Non-Profit Management. 3 Units.**

This course is designed to give students a condensed overview of the governance, financial, human resource and strategic concerns facing the nonprofit sector. Through directed readings, cases and guest speakers, students will be exposed to the unique economic and policy environments in which nonprofits reside, identify effective strategic, governance, and management approaches, and explore how appropriate measurement techniques can inform the policy treatment and demand for nonprofits.

**PUB 251. Foundations of Public Administration. 3 Units.**

This foundation course introduces students to the theoretical and practical principles required for public service in the United States at federal, state and local levels. It emphasizes: 1) the values that are fundamental to public action (i.e. equity, ethics, accountability and diversity); 2) the roles of public servants/managers (e.g., department head, staff analyst, city manager, non-profit manager) and 3) the professional knowledge and skills required for achieving desired public purposes. Topics include: the legal and constitutional foundations of public administration in the US, bureaucratic structure and administrative power in public institutions, managerial accountability and ethics, human resource management, race and diversity in public service, budgeting, performance management and public management networks.

**PUB 252. Capstone: Strategy, Implementation. 3 Units.**

Integration of learning from courses taken through (1) self-assessment and (2) class analyses of relevant cases of both successful and unsuccessful public professionals, or (3) a project for an actual client. The goal is strengthening knowledge and competencies for sustained, long-term effectiveness. Much class work is undertaken by teams.

**PUB 253. Legislative and Public Policy Practicum. 3 Units.**

Students gain practical experience in researching, drafting, and pursuing adoption of State legislative and regulatory proposals. Students develop competencies to identify a client in need of a State law change, analyze the deficiencies in current law and practice, draft proposed statutes or regulations, refine the proposals to reflect public affairs and political realities, craft a strategy for effectuating the change, and participate in a mock legislative hearing. This whole course simulation provides students with real-world experience to devise and execute a realistic strategy for passing legislation or petitioning a State government department to adopt a rule change.

**PUB 254. Local Government Administration. 3 Units.**

This course provides an introduction to the structures, functions, and challenges of local government administration, with a focus on California government. Students will examine the legal, political, and organizational frameworks that shape city and metropolitan governance, with attention to both operational systems and policy environments. Key topics include municipal services, public safety, planning and economic development, intergovernmental relations, citizen engagement, and the fiscal and administrative tools available to local leaders. Through case studies and a project simulation, students will explore the complex networks of institutions and stakeholders that influence local decision-making and public service delivery, preparing them to navigate and improve the effectiveness, equity, and responsiveness of local governance.

**PUB 271. Public Policy Special Topics. 3 Units.**

Topic selected by faculty member to fit curricular needs, current issues and student interest. Illustrative topics include "U.S. Social Movements and Public Policy," "Spatial and Data Analysis," or "The Economics of Race in the United States."

**PUB 291. Externship. 3 Units.**

Students will perform on-site public policy work as externs under the supervision of field placement supervisors in government agencies, non-profit entities or for-profit firms engaged in public policy processes. Placements in for-profit firms can include consulting firms focused on public policy processes and firms directly providing services with largely public funding, such as in health care. The Field Placement Director and/or the Associate Director of the Public Policy Program will help students find an appropriate placement, and must approve each student's registration. Placements in for-profit firms must also receive approval of the Director of the Public Policy Program. (P/F).