Bachelor Of Science Major In Organizational Behavior

Students must complete a minimum of 124 units with a Pacific cumulative and major/program grade point average of 2.0 in order to earn the bachelor of science degree with a major in organizational behavior.

I. General Education Requirements

PACS 003, which is required of all transfer students, is met by ORGB 178 within the major.

Students must complete a minimum of 30 units and 9 courses that include one course from each subdivision below:

Social and Behavioral Sciences
- IA. Individual and Interpersonal Behavior
- IB. U.S. Studies
- IC. Global Studies

Arts and Humanities
- IIA. Language and Literature
- IIB. Worldviews and Ethics
- IIC. Visual and Performing Arts

Natural Sciences and Mathematics
- IIIA. Natural Sciences
- IIIB. Mathematics and Formal Logic
- IIIC. Science, Technology and Society or a second IIIA Natural Sciences course

Note: 1) No more than 2 courses from a single discipline may be applied to meet the requirements of the general education program.

II. Diversity Requirement

Students must complete one diversity course (3-4 units)

Note: 1) Courses may be used also to meet general education and/or major/minor requirements.

III. Fundamental Skills

Students must demonstrate competence in:

Writing
Quantitative analysis

IV. Major Requirements: 54 units

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>ECON 051</td>
<td>Economic Principles and Problems</td>
<td>3</td>
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<tr>
<td>ORGB 023</td>
<td>Computer Concepts and Applications</td>
<td>3</td>
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<td>ORGB 100</td>
<td>Introduction Seminar</td>
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<td>ORGB 105</td>
<td>Organizational Social Psychology</td>
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<td>ORGB 109</td>
<td>Organiz., Managerial Developmt</td>
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<td>ORGB 110</td>
<td>Acct &amp; Fin Statement Analysis</td>
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Organizational Behavior Courses

ORG 120. Critical Thinking for Adults. 3 Units.
This course is intended to help students become more effective communicators in professional and business settings. It covers the skills necessary for communication in the work environment and modern society.

ORG 130. Professional Communication. 3 Units.
The objective of this course is to increase the understanding of the Public Relations field. Emphasis is placed on marketing theory and practice, function in organizations, and PR's role in society.

ORG 135. Principles and Marketing. 3 Units.
This course explores the issues and challenges that face the human resource area in any organization. Emphasis is placed on the challenge of attracting and retaining qualified, competent employees. Organizational change and its impact on employee motivation and performance is also addressed.

ORG 149. Introduction to Organizational Communication. 3 Units.
The purpose of this course is to provide you with current theory and research in the area of organizational communication. Organizational communication has been an established discipline with a focus on how people create and develop relational messages and exchange them with other organizational members through selective channels. The course will help students understand various approaches to investigating organizational communication, obtain a better understanding of organizational communication behavior so they can develop an ability to diagnose, prevent and address communication problems. Organizational communication issues covered in the course include socialization, superior-subordinate communication, verbal communication, nonverbal communication, network and channels, symbolic behavior, listening, interpersonal communication, small group and team communication, effective leadership in organizations and new communication technology.

ORG 150. Applied Professional Writing. 3 Units.
Would you like to be able to produce clear, concise and persuasive documents? This course helps you do that. Success with any professional writing task depends on your ability to identify your audience, understand their needs and plan how to meet those needs effectively. This course also covers proofreading and revising while it addresses the most commonly used forms in professional writing such as letters, memos and proposals.

ORG 155. Issues in Decision Making. 3 Units.
This course provides a study of decision-making theory applied to individuals and organizations. The course provides a comprehensive theory of how people cope with decisional conflicts concerning management of organizations, career choice, marriage and a variety of other significant choices.

ORG 157. Res. Meth.: Quant & Qual. 3 Units.
The objective of this course is to introduce students to fundamentals of communication research. Special emphasis is on understanding the "logic" of the research process. Students develop skills in research design, data collection and analysis, and learn how to apply quantitative and qualitative research methods to solving problems. This course also helps students understand the role of ethics in communication research.

ORG 160. Applied Research. 3 Units.
The purpose of this course is to help the student synthesize and integrate the learning experiences acquired in organizational behavior studies and evaluate the research and current topics relative to major emphasis areas. Students are expected to do a literature review, analyze data, write empirical reports, conduct training and workshops, and present research results.
ORGB 177. Organizational Structure, Design and Analysis. 6 Units.
This course explores the organizational structure of human societies and the influence of organizations on individuals and groups. Analysis of the form and structure of formal organizations and the relationship between organizations, social class and social institutions in contemporary society is emphasized. Case studies of private, public and non-profit organizations are included.

ORGB 178. Intro to Ethical Theories. 3 Units.
This course provides students the opportunity to become familiar with how they and others think about moral issues and make moral choices. There is a dual emphasis on the analysis of personal moral development and the role of ethics in organizations.

ORGB 191. Independent Study. 1-4 Units.